



John David Stewart

INTEGRATED MARKETING COMMUNICATION

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SKILLS

Videography
Graphic Design
Photography
Social Media Managing
Public Speaking
Copywriting
Researching

PROGRAMS

Adobe Premiere Pro
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Lightroom
Tableau Desktop
Microsoft Excel

CERTIFICATIONS & AWARDS

Licensed Drone Pilot
Tableau Desktop Specialist
2021 Britt Poster Award
ACP 2020 Cartoon of the Year Honorable Mention
2018 SPJ Mark of Excellence Award

PERSONALITY

Myers-Briggs: INFJ
Enneagram: 1

Entertaining
Empathetic
Methodical
Versatile
Imaginative

STUDENT PUBLICATIONS | 2019-2021

Multimedia Editor | Fall 2020 — Spring 2021

- Revitalized the brand by creating a new logo and digital style guide
- Sparked a 20% increase in Instagram followers by creating engaging content
- Filmed and edited videos for social media and university-wide announcements
- Hosted podcasts focusing on student life, experiences, and culture
- Increased efficiency of meetings by using small group communication strategies

The Bison Newspaper Illustrator | Fall 2018 — Spring 2021

- Drew timely Ramen Doodles comics for almost every edition
- Won several awards at national college media conferences

THINK IDEA STUDIO | GRAPHIC DESIGN INTERN | SUMMER 2019

- Assisted the head graphic designer with logo design and print layout
- Filmed and edited walkthrough videos to advertise rental properties
- Created a fresh branding strategy for a local nonprofit to better reflect its mission

RAMEN DOODLES | CREATOR | 2018 — PRESENT

- Illustrate relatable comic strips for web and print
- Design and sell trendy doodle merchandise
- Have organically gained over 800 Instagram followers without paid promotions

HARDING UNIVERSITY MEDIA CENTER | ASSOCIATE | 2016 — 2021

- Solidified brand identity by designing a new logo and streamlining all signage
- Slashed the billing process in half by implementing a punch card system
- Used Adobe Creative Suite and Microsoft Office daily to help customers
- Operated and maintained printers, laminators, and other machinery

 @ramen.doodles_ @hustudentpubs

EXPERIENCE

HARDING UNIVERSITY

Bachelor of Arts
Integrated Marketing Communication

GPA: 4.0
Harding Trustee Scholar
Honors Scholar
President's List
Dean's List

Honors College Graduate with Distinction
Arkansas Governor's Distinguished Scholar
Member of multiple academic and social clubs
TV studio worker for HU16
Deejay for KVHU 95.3

EDUCATION